

3rd annual

kilometers for Cam

5k run/walk & 3k fun walk • Saturday, September 25, 2010 • Downtown St. Joseph, Michigan



3 year old Cameron at
Kilometers for Cam
Sept. 26, 2009

Meet Cameron,

a normal, loving three year old boy living in Southwest Michigan who has a rare and fatal genetic condition called Hutchinson-Gilford Progeria Syndrome (“HGPS” or “Progeria”). Progeria is a fatal, “rapid aging” disease. Children with Progeria die of heart disease at an average age of 13 years. Cameron is currently one of only 62 known children in the world living with Progeria.

In 2008, friends and family of Cameron opened the Southwest Michigan Chapter of the Progeria Research Foundation to help bring awareness and raise funds to support the Progeria Research Foundation’s work to find a cure for Cameron and the other children with Progeria.



5k runners at the
starting line
Kilometers for Cam
Sept. 26, 2009

Kilometers for Cam is a 5k timed run & walk and 3k fun walk event held along scenic Silver Beach in Downtown St. Joseph, Michigan. In addition to the run/walk, the event also includes live music, a silent auction, as well as face painting, a balloon artist and a magician for children of all ages.

Last year, our 2nd annual kilometers for Cam event raised \$50,000 and there were approximately 450 participants from Southwest Michigan and several other states.

In 2010 we hope that you will help us to far exceed this amount by becoming a business sponsor or individual contributor.

There are many ways you can contribute – monetary donations, silent auction items, or services and goods that will help us make our 2010 Kilometers for Cam event a huge success. Advertising and publicity will be provided for business sponsors based on contribution level – please see our enclosed sponsor form for details.

If you would like to contribute or need more information, please contact Karin at 269-861-5284, e-mail us at km4cam@iamcam.org or visit www.iamcam.org.

Thank you for your support. Together we WILL find the cure.

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SPONSORSHIP FORM

Net proceeds from this event will support the Progeria Research Foundation a non-profit organization whose mission is to discover the cure and effective treatment for Progeria and its aging related disorders

Sponsor Name: _____

Website Address: _____

Contact Name: _____

Contact Phone: _____ **Contact e-mail:** _____

Sponsor Address: _____

Donation Amount: _____

(if goods or services, please provide description and value)

Please make checks payable and remit to:

SWM-PRF
P.O. Box 367
Stevensville, MI 49127

For additional information regarding the Progeria Research Foundation or questions regarding sponsorship, please visit our website at www.iamcam.org, e-mail us at km4cam@iamcam.org, or contact Karin at 269-861-5284.

Sponsorship Deadline: September 1, 2010

SPONSORSHIP LEVELS:

The total value of in kind donations will determine the sponsorship level and benefits.

BRONZE - In kind or monetary donations.

Bronze sponsorship includes a listing on the www.iamcam.org website and recognition at the tournament.

SILVER - \$250 and above.

Silver sponsorship includes Bronze sponsorship benefits plus a name or logo on event t-shirts and inclusion of sponsor supplied flyer or brochure advertisement in race participant packets.

Please send logo files for t-shirts (high resolution graphics - .TIF or .eps format preferred) to km4cam@iamcam.org.

GOLD - \$500 and above.

Gold sponsorship includes Silver sponsorship benefits plus display of advertisement banner at race site (sponsor supplied, no greater than 3'x10').

Silver & Gold level sponsorships received by April 15, 2010 will also have their logo or name included on printed publication materials for the race.

Thank you for your support. Together we WILL find the cure.